



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 494978 / 1		<u>Alt Order #</u> 06332393
<u>Product</u> AMER FUTURE FUND		
<u>Contract Dates</u> 09/27/12 - 10/03/12		<u>Estimate #</u> 492
<u>Advertiser</u> Amer Future Fund		<u>Original Date / Revision</u> 09/21/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	09/27/12	09/28/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	---TF--	2			\$900.00				
2	KPHO	09/27/12	09/28/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	---TF--	2			\$1,300.00				
3	KPHO	09/27/12	09/27/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	---1---	1			\$5,500.00				
4	KPHO	09/27/12	09/27/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	---1---	1			\$7,500.00				
5	KPHO	09/28/12	09/28/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	----1--	1			\$3,500.00				
6	KPHO	09/29/12	09/29/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1-	1			\$325.00				
7	KPHO	09/29/12	09/29/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1-	1			\$2,500.00				
8	KPHO	09/30/12	09/30/12	FACE THE NATION	Su 930a-10a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1	1			\$3,000.00				
9	KPHO	09/30/12	09/30/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1	1			\$4,500.00				
10	KPHO	09/30/12	09/30/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1	1			\$4,000.00				
11	KPHO	09/30/12	09/30/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
494978 / 1	06332393

Contract Dates	Product	Estimate #
09/27/12 - 10/03/12	AMER FUTURE FUND	492

Advertiser	Original Date / Revision
Amer Future Fund	09/21/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,000.00			
12	KPHO	09/30/12	09/30/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,000.00			
13	KPHO	10/01/12	10/03/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				3	\$900.00			
14	KPHO	10/01/12	10/03/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTW----				3	\$1,300.00			
Totals											20	\$49,825.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	14	\$43,225.00	\$36,741.25	\$183.71	\$36,924.96
10/01/12 - 10/03/12	6	\$6,600.00	\$5,610.00	\$28.05	\$5,638.05
Totals	20	\$49,825.00	\$42,351.25	\$211.76	\$42,563.01

Signature: _____ Date: _____

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CONTRACT

Contract / Revision 496319 /		Alt Order # 06353833
Product AMER FUTURE FUND		
Contract Dates 10/05/12 - 10/11/12		Estimate # 527
Advertiser Amer Future Fund		Original Date / Revision 09/27/12 / 09/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPHO	Account Executive Matt Norten	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 25-49		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$700.00			
2	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$900.00			
3	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$1,300.00			
4	KPHO	10/05/12	10/05/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$4,000.00			
5	KPHO	10/06/12	10/06/12	M-Su 3p-7p	M-Su 3p-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$325.00			
6	KPHO	10/06/12	10/06/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$800.00			
7	KPHO	10/07/12	10/07/12	FACE THE NATION	Su 930a-10a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$3,000.00			
8	KPHO	10/07/12	10/07/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$4,500.00			
9	KPHO	10/07/12	10/07/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,000.00			
10	KPHO	10/09/12	10/10/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TW----				2	\$700.00			
11	KPHO	10/08/12	10/11/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
496319 /	06353833

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/11/12	AMER FUTURE FUND	527

<u>Advertiser</u>	<u>Original Date / Revision</u>
Amer Future Fund	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWT---				4	\$900.00			
12	KPHO	10/08/12	10/11/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWT---				4	\$1,300.00			
13	KPHO	10/09/12	10/09/12	NCIS	Tue 7p-8p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,000.00			
14	KPHO	10/09/12	10/09/12	NCIS: LOS ANGELES	Tue 8p-9p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$6,000.00			
15	KPHO	10/10/12	10/10/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,000.00			
16	KPHO	10/11/12	10/11/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,500.00			
Totals											23	\$49,225.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/11/12	23	\$49,225.00	\$41,841.25	\$209.21	\$42,050.46
Totals	23	\$49,225.00	\$41,841.25	\$209.21	\$42,050.46

Signature: _____ Date: _____

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12 Sandy Greiner 515-720-5250
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



Client Information Request Form
Issue

Advertiser Group Name: American Future Fund

Address: 4225 Fleur Drive, #142

City, State & Zip Code: Des Moines, Iowa 50312

Phone: 515-720-5250

Fax: _____

Executive Director or
President Sandy Greiner

Group Treasurer Barb Smeltzer